THE OPPORTUNITY

A true renaissance could occur in our schools—starting immediately. It will begin with an encounter with what Jim Collins call the "brutal facts" - about those practices which educators know are important but which have yet to occur in classrooms. We will realize historic improvements in teaching, learning and literacy the moment we choose to implement the most basic, agreed-upon practices and leadership structures supported by researchers from every camp: those with an emphasis on focused teacher collaboration.

PLEASE VISIT

Placer County Office of Education PLC website http://www.placercoe.k12.ca.us/PLC

PLACER COUNTY OFFICE OF EDUCATION PRESENTS:

THE OPPORTUNITY: FROM "BRUTAL FACTS" TO THE BEST SCHOOL WE'VE EVER HAD

PRESENTED BY: DR. MIKE SCHMOKER

OCTOBER 21, 2009

Event to be held at William Jessup University 333 Sunset Blvd Rocklin, CA 95765

Dr. Schmoker 8:30 a.m. – 11:30 a.m. Lunch 11:30 a.m. –12:30 p.m. Group Work12:30 p.m. – 3:30 p.m.

Placer County Educators: \$25.00 Educators Outside Placer County \$50.00 (Includes Lunch & Materials)

QUOTE

In Results Now, Mike Schmoker presents a provocative critique of business as usual in American education. His candid assessment of conventional practice and his persuasive arguments for specific reforms demand the consideration of all those interested in creating schools in which all students achieve at high levels.

Richard Dufour



GOLD IN EDUCATION

Gayle Garbolino-Mojica County Superintendent of Schools

ABOUT THE PRESENTER

Dr. Schmoker has presented as the keynote speaker at numerous state and national events and consults for school districts and state departments of education throughout the United States and Canada.

His most recent book, *RESULTS NOW: How We Can Achieve Unprecedented Improvements in Teaching and Learning*, was selected as a finalist for "book of the year" by the Association of Education Publishers.

Dr. Mike Schmoker is a former administrator, English teacher and football coach. He has written four books and dozens of articles for education journals, newspapers and for TIME magazine.



ABOUT THE WORKSHOP

The challenge of improving schools does not depend upon educators discovering new ideas; it depends upon their willingness to implement what is already known regarding best practices for student and adult learning. (Dufour, Dufour, Eaker, 2009) Our challenge as professional educators is to make these practices the norm in the everyday work of embracing high levels of learning for all students.

In the afternoon session, building upon what you will learn in the morning session, your team will begin to implement some of the basic research supported practices that have repeatedly been shown to dramatically increase student learning. Your school team will leave this workshop with a plan and a challenge to continue the work with "a fierce resolve, tremendous passion, and relentless persistence." (Richard Dufour, 2009)

Throughout the workshop, Dr. Schmoker will be referring to real schools and districts which demonstrate the power of these elements in ensuring higher student achievement.

For additional information regarding this event, please contact Kerri Walker at 530-745-1476 or email kwalker@placercoe.k12.ca.us

CHECK/PO #	EMAIL	ADDRESS	DISTRICT	The O Placer C Or reg NAME
TOTAL AMOUNT	PHONE		SCHOOL	The Opportunity: From "Brutal Facts" to the Best Schools We've Ever Had October 21, 2009 Registration/cancellation deadline: October 5, 2009 Mail completed form to: Placer County Office of Education, Attn: Kerri Walker, 360 Nevada Street, Auburn, CA 95603 Or fax to: 530-745-1441 Or register on-line at: http://www2.placercoe.k12.ca.us/departments/ProfDev/events.aspx
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